

**PRESS RELEASE : POWERBOAT P1 SCOTTISH GRAND PRIX OF THE SEA 18-19
JUNE 2016 – SPONSORSHIP OPPORTUNITIES FOR LOCAL BUSINESSES**

The previously announced exciting first ever Powerboat P1 Scottish Grand Prix of the Sea that will be take place off Greenock's Esplanade on 18-19 June 2016 brings excellent high profile sponsorship opportunities for Inverclyde companies.

The organisers of the offshore event, Powerboat P1, will be in Inverclyde on 19th November and are keen to meet with Inverclyde-based companies interested in sponsoring elements of Powerboat P1's high profile promotional packages directly associated with the exciting river-based event.

The meeting will be held at Riverside Inverclyde's offices, Ladyburn Business Centre, 20 Pottery Street, Greenock at 2pm on Thursday 19th November. Local companies will learn how their business may benefit from the increased visibility and profile offered by Powerboat P1 sponsorships at the Inverclyde event.

The co-hosts of the event, Riverside Inverclyde and Inverclyde Council, have secured agreement from Powerboat P1 that sponsorship opportunities will be offered first to Inverclyde-based companies, prior to being made available nationally.

At the 19th November meeting, Powerboat P1 Chief Operating Officer Robert Wilkes will detail a range of sponsorship opportunities ranging from £1,000 to £15,000 that can help promote businesses not only locally but also into over 400 million homes globally, with the event being covered by Sky Sports and many other networks worldwide.



Businesses interested in registering for the meeting should email neill@riversideinverclyde.com

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